



Founder's Day – Whoopee Daze Festival 2026

FOOD VENDOR APPLICATION

Food Booth & Food Trucks

This family-friendly event will feature live entertainment, carnival rides, food vendors, a parade, a kickball tournament, and much more! Projected Attendance over 3 days: 5000 – 8000

Food Vendor Site Options:

Food Booths: Booth are constructed of a metal roof Ramada like structure with vinyl mesh side walls and concrete floors. Area is approximately 10' w X 12'd with lighting above on ceiling. Limited electrical is provided on each post, but extension cords are necessary. Super quiet generators may be used to supplement your electrical needs. Water spigot nearby, but must be shared by all vendors, no sewage available.

Food Trucks: Limited to four (4) spots. Must all be self-contained. No water, sewer or electricity available.

Process of Application:

The vendor application can be hand-delivered, emailed, or arrive via mail no later than **Friday, February 27, 2026.** Food vendors who wish to participate must provide the following with their application:

- ✓ Complete Food Vendor Application.
- ✓ List/menu of ALL items to be sold. Prices must be included.
- ✓ New Vendors Only: Photograph of truck, trailer, cart or booth setup.
(*Note: There could be limitations due to the size of venue*)

For APPROVED Food Vendors: After approval, you must submit the following

Tolleson Business License - Required for ALL vendors. Apply at <https://www.tolleson.az.gov/553/Business-Licenses>
For more information or questions on business licensing please contact the Tolleson Building Dept. at (623) 936-7111. (Fees for Tolleson Business License are to be handled at City Hall)

- Maricopa Food Permit: www.maricopa.gov/5339/Food-Permits or call 602-506.3301
(*Required for distribution of food*)
- \$200.00 Food Vendor Fee due once your application is approved.

Selection Process:

1. Vendors will be selected based on quality, variety, and event needs. Limited spots are available, qualified applicants may not be selected.
2. Approved vendors must submit all required documentation by **March 6, 2025**. Failure to do so will result in forfeiting your space.
3. Only approved items may be sold; unauthorized items are subject to removal at any time during the event.
4. The City of Tolleson assigns all spaces.
5. **Must attend all 3 days.**

Whoopee Daze Festival Information:

Location: Tolleson Veterans Park - 8601 W. Van Buren St. Tolleson, AZ 85353

Date: April 10-12, 2026

Friday, April 10th 6:00pm – 10:00pm | Saturday, April 11th 11:00am – 10:00pm
Sunday, April 12th 1:00pm – 8:00pm

For additional information or questions contact Francis at (623) 936-2762 or events@tolleson.az.gov



Whoopee Daze Festival

FOOD VENDOR APPLICATION

CHECKLIST:

- ✓ Read all application information carefully
- ✓ Please e-mail, mail or hand deliver application
- ✓ Application MUST be submitted with list/menu of ALL items to be sold & picture of setup required
- ✓ If selected, Fee: \$200.00 (due once approved)

Submit to:

Tolleson Parks & Recreation Center
Attn: Francis R. Ortiz
9251 W. Washington St.
Tolleson, AZ 85353

E-mail: events@tolleson.az.gov

Deadline to submit Application Friday, February 27, 2026

Organization name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Cell phone: _____ E-Mail: _____

APPLICATIONS MUST INCLUDE A COMPLETE LIST OF ALL ITEMS TO BE SOLD, WITH DETAILED DESCRIPTIONS AND PRICING, OR THE APPLICATION WILL BE CONSIDERED INCOMPLETE.

Please Check One: ☐ Food Truck ☐ Food Trailer ☐ Food Cart ☐ Vendor Booth Space

Maricopa County Permit #: _____ Expiration Date: _____

City Business License # _____ Truck/Trailer/Booth Setup Size: _____

Signature

Date

Print Name

THANK YOU FOR YOUR INTEREST IN THE CITY OF TOLLESON'S WHOOPEE DAZE FESTIVAL