

# Founder's Day – Whoopee Daze Festival 2026



## FOOD VENDOR APPLICATION Food Booth & Food Trucks

This family-friendly event will feature live entertainment, carnival rides, food vendors, a parade, a kickball tournament, and much more! Projected Attendance over 3 days: 5000 – 8000

### **Food Vendor Site Options:**

**Food Booths:** Booths are constructed of a metal roof Ramada-like structure with vinyl mesh side walls and concrete floors. Area is approximately 10' w X 12'd with lighting above on ceiling. Limited electrical is provided on each post, but extension cords are necessary. Super quiet generators may be used to supplement your electrical needs. Water spigot nearby, but must be shared by all vendors, no sewage available.

**Food Trucks:** Limited to four (4) spots. Must all be self-contained. No water, sewer or electricity available.

### **Process of Application:**

The vendor application can be hand-delivered, emailed, or arrive via mail no later than **Friday, February 27, 2026**. Food vendors who wish to participate must provide the following with their application:

- ✓ Complete Food Vendor Application.
- ✓ List/menu of ALL items to be sold. Prices must be included.
- ✓ New Vendors Only: Photograph of truck, trailer, cart or booth setup.

*(Note: There could be limitations due to the size of venue)*

### **For APPROVED Food Vendors: After approval, you must submit the following**

Tolleson Business License - Required for ALL vendors. Apply at <https://www.tolleson.az.gov/553/Business-Licenses>  
*For more information or questions on business licensing please contact the Tolleson Building Dept. at (623) 936-7111. (Fees for Tolleson Business License are to be handled at City Hall)*

- Maricopa Food Permit: [www.maricopa.gov/5339/Food-Permits](http://www.maricopa.gov/5339/Food-Permits) or call 602-506.3301  
*(Required for distribution of food)*
- \$200.00 Food Vendor Fee due once your application is approved.

### **Selection Process:**

1. Vendors will be selected based on quality, variety, and event needs. Limited spots are available, qualified applicants may not be selected.
2. Approved vendors must submit all required documentation by **March 6, 2025**. Failure to do so will result in forfeiting your space.
3. Only approved items may be sold; unauthorized items are subject to removal at any time during the event.
4. The City of Tolleson assigns all spaces.
5. **Must attend all 3 days.**

### **Whoopee Daze Festival Information:**

**Location:** Tolleson Veterans Park - 8601 W. Van Buren St. Tolleson, AZ 85353

**Date:** April 10-12, 2026

Friday, April 10<sup>th</sup> 6:00pm – 10:00pm | Saturday, April 11<sup>th</sup> 11:00am – 10:00pm  
Sunday, April 12<sup>th</sup> 1:00pm – 8:00pm

For additional information or questions contact Francis at (623) 936-2762 or [events@tolleson.az.gov](mailto:events@tolleson.az.gov)



# Whoopee Daze Festival

## FOOD VENDOR APPLICATION

### **CHECKLIST:**

- ✓ Read all application information carefully
- ✓ Please e-mail, mail or hand deliver application
- ✓ Application MUST be submitted with list/menu of ALL items to be sold & picture of setup required
- ✓ **If selected, Fee: \$200.00 (due once approved)**

### **Submit to:**

**Tolleson Parks & Recreation Center**  
Attn: Francis R. Ortiz  
9251 W. Washington St.  
Tolleson, AZ 85353

**E-mail: [events@tolleson.az.gov](mailto:events@tolleson.az.gov)**

**Deadline to submit Application Friday, February 27, 2026**

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Organization name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Cell phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**APPLICATIONS MUST INCLUDE A COMPLETE LIST OF ALL ITEMS TO BE SOLD, WITH DETAILED DESCRIPTIONS AND PRICING, OR THE APPLICATION WILL BE CONSIDERED INCOMPLETE.**

Please Check One:  Food Truck  Food Trailer  Food Cart  Vendor Booth Space

Maricopa County Permit #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

City Business License # \_\_\_\_\_ Truck/Trailer/Booth Setup Size: \_\_\_\_\_

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Signature

Date

Print Name