

Founder's Day – Whoopee Daze Festival 2026



NON-FOOD VENDOR APPLICATION **(PRODUCT, CRAFT, NON-PROFIT, GOVERNEMENT, INFORMATIONAL)**

This family event includes live entertainment, carnival, food/product vendors, parade, kickball tournament and much more!
Projected Attendance over 3 days: 5000 – 8000

Application Process:

Artisan/product/informational vendors who wish to participate at the Founder's Whoopee Daze Festival event must submit an application for approval by the City of Tolleson. There is a limited number of booth space to ensure a high quality show of vendors. Due to limited space there is no guarantee of your selection for our events. All vendors must comply with the following required forms and/or permits.

Required Forms and Licenses:

Tolleson Business License - Required for ALL vendors. Apply at <https://www.tolleson.az.gov/553/Business-Licenses>

- *For more information or questions on business licensing please contact the Tolleson Building Dept. at (623) 936-7111. (Fees for Tolleson Business License are to be handled at City Hall)*
- \$150.00 Vendor Fee or \$75 fee for non-profit, government, information only vendor due once application is approved.
- Non-profit & government vendors, proof of status is required.

Selection Process:

1. Vendors will be selected based on quality, variety, and event needs. Limited spots are available, qualified applicants may not be selected.
2. Approved vendors must submit all required documentation by **March 6, 2026**. Failure to do so will result in forfeiting your space.
3. Only items which have been approved by the City of Tolleson are allowed at the event. Any items not selected or approved are subject to removal at any time during the event.
4. All setup & equipment is the responsibility of each vendor. Electricity will be provided in covered areas only.
5. The City of Tolleson designates all spaces.
6. **Must attend all 3 days.**

Whoopee Daze Festival Information:

Location: Tolleson Veterans Park - 8601 W. Van Buren St. Tolleson, AZ 85353

Date: April 10-12, 2026

Friday, April 10th 6:00pm – 10:00pm | Saturday, April 11th 11:00am – 10:00pm
Sunday, April 12th 1:00pm – 8:00pm

For additional information or questions contact Francis at (623) 936-2762 or events@tolleson.az.gov

Whoopee Daze Festival



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CHECKLIST:

- ✓ Read all application information carefully
- ✓ Please e-mail, mail or hand deliver application.
- ✓ **If selected Fee: \$150.00 per booth (due once approved)**
 - \$75 fee for non-profit, government, information only vendor**
 - Payments are accepted at the Tolleson Parks & Recreation Center.

Submit to:

Tolleson Parks & Recreation Center
Attn: Francis R. Ortiz
9251 W. Washington St.
Tolleson, AZ 85353

E-mail: events@tolleson.az.gov

Deadline to submit Application Friday, February 27, 2026

Organization Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Cell Phone: _____ E-Mail: _____

Check one: ☐ Non-Food Vendor ☐ Non-Profit Vendor ☐ Government Vendor ☐ Informational Vendor

Description of Setup/Size Needed and List of Products/Items for sales: _____

Items not listed will be removed from sales. (please attach list if more space is needed)

Signature

Date

Printed name

THANK YOU FOR YOUR INTEREST IN THE CITY OF TOLLESON'S FOUNDER'S WHOOPEE DAZE FESTIVAL