



# Founder's Day – Whoopee Daze Festival 2023

## FOOD VENDOR APPLICATION

### Booth Space & Food Trucks

This family event includes live entertainment, carnival, food/product vendors, parade, kickball tournament and much more!

*Projected Attendance over 3 days: 5000 – 8000*

#### **Food Vendor Site Options:**

**Booths:** Booth are constructed of a metal roof Ramada like structure with vinyl mesh side walls and concrete floors. Area is approximately 10' w X 12'd with lighting above on ceiling. Limited electrical is provided on each post, but extension cords are necessary. Super quiet generators may be used to supplement your electrical needs. Water spigot nearby, but must be shared by all vendors, no sewage available.

**Food Trucks:** Limited to four (4) spots. Must all be self-contained. No water, sewer or electricity available.

#### **Process of Application:**

The vendor application can be hand delivered, emailed, or arrive via mail no later than **Thursday, March 30, 2023.**

Food vendors who wish to participate must provide the following with their application:

- ✓ Complete and submit a Food Vendor Application.
- ✓ List/menu of ALL items to be sold. Prices must be included.
- ✓ Photograph of truck, trailer, cart or booth setup. (*Note: There could be limitations due to the size of venue*)

#### **2<sup>nd</sup> Phase – For APPROVED Food Vendors: Documentation proof due no later than March 30, 2023.**

- Proof of Business - You are required to have a City of Tolleson Business License to sell items at your food truck/trailer/cart. To obtain your business license, visit <http://az-tolleson4.civicplus.com/DocumentCenter/View/2453>  
*For more information or questions on business licensing please contact the Tolleson Building Dept. at (623) 936-7111. (Fees for Tolleson Business License are to be handled at City Hall)*
- Maricopa Food Permit: [www.maricopa.gov/5339/Food-Permits](http://www.maricopa.gov/5339/Food-Permits) or call 602-506.3301  
(Required for distribution of food)
- \$200.00 Food Vendor Fee once application is approved.

#### **Selection Process:**

1. The City of Tolleson will select vendors based on quality, variety and the needs of the city for this event. Due to limited space and the process of selection, qualified applicants may not be selected.
2. Once vendor is selected and approved, copies of your food permit & Tolleson Business License must be submitted **no later than March 30, 2023.** Failure to submit documentation and payment will forfeit retail space. Application will not obtain final approval without proper permits, city and state licenses. This applies to all retail sales and services rendered for profit
3. All decisions are final and cannot be appealed.
4. Only items, which have been approved by the City of Tolleson are allowed at the event. Any items not selected or approved are subject to removal at any time during the event.
5. The City of Tolleson designates all spaces. Must attend all 3 days.

#### **Whoopee Daze Festival Information:**

**Location:** Tolleson Veterans Park - 8601 W. Van Buren St. Tolleson, AZ 85353

**Date:** April 14-16, 2023

Friday, April 14<sup>th</sup> 6:00pm – 11:00pm | Saturday, April 15<sup>th</sup> 11:00am – 11:00 pm

Sunday, April 16<sup>th</sup> 12:00 pm – 9:00 pm

**For additional information or questions contact Francis at (623) 936-2762 or [francis.valenzuela@tolleson.az.gov](mailto:francis.valenzuela@tolleson.az.gov)**



# Whoopee Daze Festival

## FOOD VENDOR APPLICATION

### CHECKLIST:

- ✓ Read all application information carefully
- ✓ Please e-mail, mail or hand deliver application.
- ✓ Application **MUST** be submitted with list/menu of ALL items to be sold & picture of setup required
- ✓ **If selected, Fee: \$200.00 (due once approved)**

### Submit to:

**Tolleson Parks & Recreation Center**  
**Attn: Francis R. Valenzuela**  
**9251 W. Washington St.**  
**Tolleson, AZ 85353**

E-mail: [francis.valenzuela@tolleson.az.gov](mailto:francis.valenzuela@tolleson.az.gov)

**Deadline to submit is Thursday, March 30, 2023**

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Organization name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Cell phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**\*DESCRIPTION/FULL MENU AND PRICING OF ITEMS TO BE SOLD MUST BE ATTACHED\***

Please Check One:  Food Truck  Food Trailer  Food Cart  Vendor Booth Space

Maricopa County Permit #: \_\_\_\_\_ City Business License # \_\_\_\_\_

Size of Mobile Food Truck: \_\_\_\_\_

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Signature

Date

Print name

*THANK YOU FOR YOUR INTEREST IN THE CITY OF TOLLESON'S WHOOPEE DAZE FESTIVAL*